



Social Media Toolkit for NCGS U.S. Member Schools

The following are suggested social posts for the National Coalition of Girls' Schools' U.S. Member Schools' participation in the "I am a CFP® Pro" campaign.

Helpful Links:

"I am a CFP® Pro" campaign website: www.CFPpro.org

Includes testimonial videos from real CFP® pros on why they love their career

Resources for Schools: <http://www.CFPpro.org/take-action/#resources-for-schools>

Download a customizable template article for your school newspaper or a promotional flier to encourage students to consider a career as a CFP® pro.

Schools with grades Pre-K-12



- Pursue a passion early. Learn how you can encourage students to learn about careers in financial planning #CFPpro www.cfppro.org
- Together, parents & teachers can encourage young girls to pursue rewarding careers, like financial planning #CFPpro www.cfppro.org
- We've teamed up w/ @CFPBoard to encourage girls to become financial planners - a rewarding & in-demand career #CFPPro www.cfppro.org
- Girls cannot be what they cannot see. Learn more about why a career in financial planning could be good fit. Visit www.cfppro.org
- Set students up for success. Present them w/ information about a rewarding career in financial planning. Learn more www.cfppro.org
- Careers in financial planning are in demand. Learn about scholarship opportunities & mentoring programs for students www.cfppro.org
- It's never too early to start thinking about the future. Teach girls about new & exciting careers #CFPPro www.cfppro.org

- Teach our girls about finances & encourage careers in financial planning for their future #CFPPro www.cfppro.org



- Young girls simply cannot be what they cannot see. Encourage your students to explore a career in financial planning by learning first-hand from individuals already in the field. Find out why CFP® pros love what they do and how your students can become part of the next generation of planners. Find additional resources from the "I am a CFP Pro" campaign #CFPPro www.cfppro.org

Schools with grades 5-12



- Considering college & career for the future? Learn about financial planning & why you're a great fit! #CFPPro www.cfppro.org
- We've teamed up w/ @CFPBoard to encourage girls to become financial planners - a rewarding & in-demand career #CFPPro www.cfppro.org
- Looking for a rewarding, flexible career after graduation? Here's why becoming a CFP® pro might be for you #CFPPro www.cfppro.org
- Set students up for success. Present them w/ information about a rewarding career in financial planning. Learn more www.cfppro.org
- What will you do after graduation? Consider becoming a financial planner to help others in your community #CFPPro www.cfppro.org
- The future for girls looks brighter w/ encouragement. Teach students about rewarding careers in financial planning www.cfppro.org
- Careers in financial planning are in demand. Learn about scholarship opportunities & mentoring programs for students www.cfppro.org
- Access tools to educate & promote financial planning to students. Show them that this career is rewarding #CFPPro www.cfppro.org



- Financial planning isn't just about math and spreadsheets. Show your students that a career in financial planning is rewarding and can set them up for long-term success. Access a variety of tools to educate and promote financial planning careers and learn more from the CFP® pros themselves #CFPPro www.cfppro.org