

# SPONSORSHIP OPPORTUNITIES

at the 2017 **ncgs** Conference



## EDUCATION INNOVATION

Building Cultures of Creativity

2017 **ncgs** Conference

June 25-27, 2017 | Washington, DC

## *Participation is the key to . . .*

- Excellent exposure to top budgetary decision makers.
- Networking opportunities with over 500 delegates from nearly 200 national and international member schools and many girl-serving organizations.
- Unrestricted access to all conference programming.

[www.ncgs.org](http://www.ncgs.org)

National Coalition of Girls' Schools

**ncgs**

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Conference Exhibitor
	\$11,000	\$5,500	\$3,750	\$2,250
Company name and logo on front cover of conference program and all promotional materials, including e-blasts	✓			
Sponsorship of keynote or featured speaker, includes 2-3 minutes of speaking time and company name and logo on screen and in conference program	✓			
Company name and logo on rotating main banner of mobile app	✓	✓		
Dedicated e-blast to all conference registrants highlighting high-level sponsors	✓	✓		
Preferred location in exhibitor area	✓	✓	✓	
Enhanced listing on mobile app	✓	✓	✓	
Single-use email list of conference attendees	✓	✓	✓	✓
Basic listing on mobile app	✓	✓	✓	✓
Company logo in conference program	✓	✓	✓	✓
Company listing and logo on NCCGS website	✓ 600 characters	✓ 400 characters	✓ 200 characters	✓ 100 characters
Recognition in NCCGS e-newsletter (circ. 8,000)	✓	✓	✓	✓
Two non-transferable conference registrations, includes access to all meals, sessions and receptions	✓ 4 registrations	✓	✓	✓
One 6-foot display table at the conference	✓	✓	✓	✓

DIGITAL PROMOTION	Mobile app banner ad and listing + website posting	Mobile app banner ad and listing	Website posting
		\$1,000	\$750

For more information regarding these and other exciting sponsorship opportunities, please contact Jen Shakeshaft, Director of Strategic Initiatives & Professional Development, at [jshakeshaft@nccgs.org](mailto:jshakeshaft@nccgs.org).