

SPONSORSHIP OPPORTUNITIES

at the Global Forum on Girls' Education® II

Participation is the key to . . .

- Excellent exposure to institutional budgetary decision makers.
- Networking opportunities with over 1,000 delegates from 230 national and international member schools and many girl-serving organizations.
- Unrestricted access to all conference programming.

glbal®
forum
on GIRLS'
EDUCATION® II

June 18-20, 2018

Marriott Wardman Park, Washington, DC

Strategic Partners:

Alliance of Girls' Schools Australasia
The Association of Boarding Schools
Association of State Girls' Schools (U.K.)
Canadian Accredited Independent Schools
European Association of Single-Sex Education
Girls' Day School Trust (U.K.)
Girls Prep
Girls' Schools Association (U.K.)
Global Education Benchmark Group
Margrét Pála Schools (Iceland)
Network of Sacred Heart Schools
Philippine Alliance for Girls' Education
Red ALCED (Latin America)
Round Square
Young Women's Preparatory Network

www.ncgs.org

National Coalition of Girls' Schools

ncgs



global forum II

SPONSORSHIP OPPORTUNITIES

PLATINUM Sponsor	GOLD Sponsor	SILVER Sponsor	BRONZE Sponsor
\$10,000 - \$15,000	\$5,000 - \$7,500	\$3,750 Regular Rate	\$2,750 Regular Rate
Customizable options available at PLATINUM and GOLD levels—see below for details!		\$3,350 Early Bird Rate (by 12/18/17)	\$2,350 Early Bird Rate (by 12/18/17)

Company name and logo on front cover of conference program and all promotional materials, including e-blasts	✓			
Company name and logo on rotating main banner of mobile app	✓	✓		
Dedicated e-blast to all conference registrants highlighting high-level sponsors and their businesses	✓	✓		
Preferred location in Exhibit Area*	✓	✓	✓	
Enhanced listing on mobile app	✓	✓	✓	
Single-use email list of conference attendees	✓	✓	✓	✓
Basic listing on mobile app	✓	✓	✓	✓
Company logo in conference program	✓	✓	✓	✓
Company listing and logo on NCGS website	✓	✓	✓	✓
Recognition in NCGS e-newsletter (circ. 10,000)	✓	✓	✓	✓
4 (Platinum), 3 (Gold), or 2 (Silver/Bronze) non-transferable conference registrations, includes access to all meals, sessions, and receptions	✓	✓	✓	✓
One 6-foot display table in the Exhibit Area*	✓	✓	✓	✓
* The Exhibit Area will be open on the first two days of the conference only—Monday and Tuesday, June 18 and 19.				

CUSTOMIZABLE SPONSORSHIP OPPORTUNITIES**		Number Available	Rate
PLATINUM	Girls' School NET Reception: Network & Empowering Together	1	\$15,000
	Sponsorship of keynote speaker, includes 2-3 minutes of speaking time and company name and logo on screen and in conference program	4	\$15,000
	Conference Lunch	1	\$12,500
	Hotel Room Key Cards	1	\$10,000
	Delegate Lanyards	1	\$10,000
GOLD	Featured Speakers	2-3	\$7,500
	Continental Breakfast	2	\$5,000
	Refreshment Breaks	2	\$5,000
** Platinum and gold sponsors have the option to select one of these unique benefits in addition to the standard benefits associated with the respective sponsor level. Customizable sponsorship opportunities are available on a first-come, first-served basis.			

DIGITAL PROMOTION	Mobile app banner ad and listing + website posting	Mobile app banner ad and listing	Website posting
		\$1,250	\$1,000

For more information regarding sponsorship opportunities, please contact Jen Shakeshaft, Director of Strategic Initiatives & Professional Development, at jshakeshaft@ncgs.org.